Patient practitioner communication in AMD

Dear Colleague

We would like to invite you to take part in a research study being led by City, University of London to investigate the extent, nature and effectiveness of lifestyle modification advice currently given to patients with AMD.

What are we doing?

We are asking optometrists and ophthalmologists across England to hand out questionnaires to their patients with AMD after their eye examination is complete. The questionnaire asks them about their experience of receiving lifestyle advice for their condition and asks them general questions about past experience and how they like to receive this type of advice. They will be given an envelope to post this back to us directly. We will be sending them another questionnaire 3 months later to ask if they have changed their lifestyle at all. We anticipate that the burden on practitioners will be minimal.

We are also interested in your views on providing lifestyle advice to your patients, so we will provide you with a questionnaire as well.

How will this information be used?

The information that we collect will be completely anonymised with respect to practitioner and patient identifiable data. We will be analysing the questionnaire data to help us to understand the ways in which advice can be given most effectively, and current barriers which make advice provision difficult.

Why should I take part?

We very much appreciate your time and help with this project. In recognition of this, you will be entered into a prize draw for a £10 amazon voucher each month that you recruit patients to the study. You will receive one raffle ticket (one entry into the draw) for each patient you recruit.

Thank you for considering participating in this study. If you think you may be able to help, or have any questions please contact:

Sonali Dave (PhD student): Sonali.dave@city.ac.uk