

Placing LOCs Front and Centre, Strategy Summary



Purpose

Our purpose is to support Local Optical Committees to fulfil their statutory functions well, so that GOS contractors and performers can deliver NHS eye care effectively in their areas.

Vision

Our vision is to make it easier for Local Optical Committees to function and maximise opportunities to improve primary eyecare in their areas.

Values

In doing so we will live our values of being: Professional, Transparent, Supportive, Proactive, Inclusive, Collaborative and Approachable.

High-Level Strategic Priorities

High-level strategic priorities are summarised as follows:

- 1 Increasing LOC Focus** – undertake key activities to support LOCs including:
 - a Highly interactive NOC23 centred around learning, development, sharing and networking.
 - b Development of policies, procedures, and tools (including Constitutions) to underpin LOC governance.
 - c Working with the wider sector to actively develop and support the success of optometry first.
 - d Enhance relationships with PECs with clarity on data, activity, and boundaries.
 - e Ensuring all LOCSU issued guidance and recommendations are backed up by tangible LOCSU resources.
 - f Improved, meaningful communications to facilitate LOCSU accountability and transparency.
 - g Increased, accessible learning and development opportunities to progress LOC people to be leaders in their local area, who will be able to influence the development of their LOCs and primary eye care pathway commissioning.
- 2 LOCSU Transformation** – Review LOCSU, focussing upon governance, structure, and skill analysis, to deliver an organisational and team development plan with improved operational systems to best achieve LOCSU purpose.
- 3 LOC Development** – Support LOCS to review & reflect, focussing upon governance, structure, and skill analysis, to develop an accessible programme of work to best support LOCs to make it easier for them to undertake their roles.
- 4 PEC Relationship Development** – Support PECs to review and reflect, focussing upon governance, structure and services delivered, to develop a relationship engagement plan that clearly defines relationships, boundaries and collaboration opportunities underpinned with robust data sharing.
- 5 Improving Communications and Collaboration** – Proactively manage two way communications with LOCs and stakeholders to make it easier to navigate information, thus increasing consistency of messaging, information usage, transparency, accountability, and engagement.
- 6 Building The Data and Evidence Base** – Review existing data and develop a system to proactively capture, manage, share, and utilise both soft and hard data, thus developing a comprehensive evidence base that can be utilised proactively by LOCSU, LOCs and the wider sector to inform work and influence commissioning.
- 7 Protecting and Increasing Resource in Primary Eyecare** – Successfully execute and/or support in-year LOC, and sector, 'high ticket' activities (including secretariat support to optometry first) whilst proactively assisting sector bodies in the protection of GOS/baseline investment and identification of new opportunities to lever additional resource into primary eyecare services through evidence base, commissioning opportunities and amplification of national messaging.



Steps to Success

Our core values have been agreed and these will underpin our ways of working, both internally and externally. To achieve the vision, purpose and strategic priorities, the following key actions are proposed.



No.	Action	Benefit	How
1	Undertake a baseline assessment with LOCs and PECs.	Develop a model for what good looks like. Inform work plan for LOCSU.	1 Scope existing information. 2 Identify gaps and plan how to fill.
2	Undertake an organisational review of LOCSU.	Identify strengths and weaknesses of LOCSU's organisational model to inform future developments.	1 Undertake skills assessment. 2 Review needs and capacity.
3	Undertake data review.	Understand data held by LOCSU to enable improved utilisation to inform both the work of LOCSU and LOCs. Identify data and evidence gaps.	1 Systematic programme to capture data and categorise. 2 Systematic method to collate soft data captured via interaction with LOCs.
4	Develop a formal communication plan focussing upon clear transparent communications with LOCs.	Inform LOCs of work within LOCSU and provide assurance.	1 Develop key messages for LOCs. 2 Develop mixed media methods for proactively communicating with LOCs.